



Corporate Sponsor Packages

Year-Long Benefits, April 2019 - April 2020

Platinum - \$50,000/\$80,000 (One Year/Two Year)

- Business Category Exclusivity
- Year-Round Banner on SDSeniorGames.org Home Page
- Sponsor Logo and Link on All SDSeniorGames.org Webpages
- Business Page with Leads Collection
- Presenting Sponsor - Choice of (2) *
 - Celebration of Athletes
 - SDSGA Monthly Newsletter
 - Monthly Healthy Luncheons
 - Registration Header and Website Pages
- Presenting Sponsor - Choice of (1) Award *
 - Sam Cohen Founder's Award
 - Inspiration of the Year Award
- Presenting Sponsor - Senior Games Recap Video
- Featured Logo in Photo Backdrop as Presenting Sponsor
- Featured Full Page Ad in Entry Book and Results Book *
- Top Tier Logo Display on Senior Games T-Shirts
- Platinum Sponsor Recognition Throughout Social Media

* *First-Come, First-Served*

Plus, All Corporate Packages Include:

- Sponsor Logo and Link on SDSGA Website
- Sponsor Logo on Printed Senior Games Promotional Materials
- Sponsor Logo on All Senior Games T-Shirts
- Recognition at Celebration of Athletes
- Recognition at All Special Events
- Banner Display at Senior Games Events
- Speaker at SDSGA Healthy Luncheon (1)
- Vendor Table at SDSGA Monthly Healthy Luncheons
- Vendor Table at Celebration of Athletes
- Vendor Table at Senior Games Events
- Vendor Table at Major Events Venues
- Use of San Diego Senior Games and California Senior Games Logos

Corporate Sponsor Packages

(Page 2 of 4)

Gold - \$35,000/\$60,000 (One Year/Two Year)

- Prominent Logo Display
 - All Website Pages
 - Registration Page Header
- Featured Sponsor - Celebration of Athletes
- Featured Sponsor - SDSGA Monthly Newsletter
- Featured Sponsor - Monthly Healthy Luncheons
- Featured Sponsor - Choice of (1) Award Category *
 - Athlete of the Year (Men's & Women's)
 - Team of the Year (Men's & Women's)
- Featured Sponsor - Senior Games Recap Video
- Featured Sponsor - Logo on Photo Backdrop
- Full Page Ad in Entry Book and Results Book
- Gold Sponsor Recognition Throughout Social Media

* *First-Come, First-Served*

Silver - \$20,000/\$35,000 (One Year/Two Year)

- Presenting Sponsor - Athlete Spotlight in SDSGA Monthly Newsletter
- Featured Sponsor - Monthly Healthy Luncheons
- Featured Sponsor - Volunteer of the Year Award *
- Celebration of Athletes - Sponsor
- Senior Games Recap Video - Sponsor
- Logo on Photo Backdrop
- Full Page Ad in Entry Book and Results Book
- Silver Sponsor Recognition Throughout Social Media

Bronze - \$10,000/\$17,500 (One Year/Two Year)

- SDSGA Monthly Newsletter - Sponsor
- Monthly Healthy Luncheons - Sponsor
- Senior Games Recap Video - Sponsor
- Half Page Ad in Entry Book and Results Books
- Bronze Sponsor Recognition Throughout Social Media

Customized Packages, and Larger and Smaller Packages Available

Local Sponsor Packages

(Page 3 of 4)

Sport – \$3,000/\$4,500 (One Year/Two Year)

- Featured Sponsor Logo on (1) Sport-Specific Webpage on SDSeniorGames.org
- Sponsor Logo and Link on SDSGA Website
- Sponsor Logo on Printed Senior Games Promotional Materials
- Sponsor Logo on Senior Games T-Shirts
- Recognition at Celebration of Athletes
- Vendor Table at Celebration of Athletes
- Vendor Table and Banner at All Special Events
 - Senior Sports Day
 - Sport Clinics
 - SDSGA Monthly Healthy Luncheons
- Recognition at All Special Events
- Banner Display at All Senior Games Events
- Speaker at SDSGA Monthly Healthy Luncheon (1)
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos

Torch - \$2,000/\$3,500 (One Year/Two Year)

- Sponsor Logo and Link on SDSGA Website
- Sponsor Logo on Printed Senior Games Promotional Materials
- Sponsor Logo on Senior Games T-Shirts
- Recognition at Celebration of Athletes
- Vendor Table at Celebration of Athletes
- Recognition at All Special Events
- Banner Display at (2) Senior Games Events
- Speaker at SDSGA Monthly Healthy Luncheon (1)
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos

Additional a La Carte Sponsorship Opportunities List Available Upon Request



Local Sponsor Packages

(Page 4 of 4)

A la Carte – Sport Specific Sponsor - \$500 (One Year)

** Sport Specific is choice of one sport*

- Sponsor Logo and Link on Sport Specific Page on SDSGA Website
- Sponsor Logo on Printed Senior Games Sport Specific Promotional Materials
- Banner Display and Vendor Table at Sport Specific Senior Games Event
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos