



## Corporate Sponsor Packages

Year-Long Benefits, May 2022 - May 2023

### Platinum - \$50,000/\$80,000 (One Year/Two Year)

- Business Category Exclusivity
- Year-Round Banner on SDSeniorGames.org Home Page
- Sponsor Logo and Link on All SDSeniorGames.org Webpages
- Business Page with Leads Collection
- Presenting Sponsor - Choice of (2) \*
  - Celebration of Athletes
  - SDSGA Monthly Newsletter
  - Registration Header and Website Pages
- Presenting Sponsor - Choice of (1) Award \*
  - Sam Cohen Founder's Award
  - Inspiration of the Year Award
- Presenting Sponsor - Senior Games Recap Video
- Featured Logo in Photo Backdrop as Presenting Sponsor
- Featured Full Page Ad in Entry Book and Results Book \*
- Top Tier Logo Display on Senior Games T-Shirts
- Platinum Sponsor Recognition Throughout Social Media

\* *First-Come, First-Served*

### *Plus, All Corporate Packages Include:*

- |  |   |
|--|---|
| • Sponsor Logo and Link on SDSGA Website                     | • Banner Display at Senior Games Events                           |
| • Sponsor Logo on Printed Senior Games Promotional Materials | • Vendor Table at Celebration of Athletes                         |
| • Sponsor Logo on All Senior Games T-Shirts                  | • Vendor Table at Senior Games Events                             |
| • Recognition at Celebration of Athletes                     | • Vendor Table at Major Events Venues                             |
| • Recognition at All Special Events                          | • Use of San Diego Senior Games and California Senior Games Logos |



# Corporate Sponsor Packages

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## Gold - \$35,000/\$60,000 (One Year/Two Year)

- Prominent Logo Display
  - All Website Pages
  - Registration Page Header
- Featured Sponsor - Celebration of Athletes
- Featured Sponsor - SDSGA Monthly Newsletter
- Featured Sponsor - Choice of (1) Award Category \*
  - Athlete of the Year (Men's & Women's)
  - Team of the Year (Men's & Women's)
- Featured Sponsor - Senior Games Recap Video
- Featured Sponsor - Logo on Photo Backdrop
- Full Page Ad in Entry Book and Results Book
- Gold Sponsor Recognition Throughout Social Media
- Plus Corporate Package

\* *First-Come, First-Served*

## Silver - \$20,000/\$35,000 (One Year/Two Year)

- Presenting Sponsor - Athlete Spotlight in SDSGA Monthly Newsletter
- Featured Sponsor - Volunteer of the Year Award \*
- Celebration of Athletes - Sponsor
- Senior Games Recap Video - Sponsor
- Logo on Photo Backdrop
- Full Page Ad in Entry Book and Results Book
- Silver Sponsor Recognition Throughout Social Media
- Plus Corporate Package

## Bronze - \$10,000/\$17,500 (One Year/Two Year)

- SDSGA Monthly Newsletter - Sponsor
- Senior Games Recap Video - Sponsor
- Half Page Ad in Entry Book and Results Books
- Bronze Sponsor Recognition Throughout Social Media
- Plus Corporate Package

*Customized Packages, and Larger and Smaller Packages Available*



## Local Sponsor Packages

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### **Sport – \$3,000/\$4,500** (One Year/Two Year)

- Featured Sponsor Logo on (1) Sport-Specific Webpage on SDSeniorGames.org
- Sponsor Logo and Link on SDSGA Website
- Sponsor Logo on Printed Senior Games Promotional Materials
- Sponsor Logo on Senior Games T-Shirts
- Recognition at Celebration of Athletes
- Vendor Table at Celebration of Athletes \*\*
- Vendor Table and Banner at All Special Events
- Recognition at All Special Events
- Banner Display at All Senior Games Events
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos

*\*\* Depending on venue availability*

### **Torch - \$2,000/\$3,500** (One Year/Two Year)

- Sponsor Logo and Link on SDSGA Website
- Sponsor Logo on Printed Senior Games Promotional Materials
- Sponsor Logo on Senior Games T-Shirts
- Recognition at Celebration of Athletes
- Vendor Table at Celebration of Athletes \*\*
- Recognition at All Special Events
- Banner Display at (2) Senior Games Events
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos

*\*\* Depending on venue availability*

*Additional a La Carte Sponsorship Opportunities List Available Upon Request*



## Local Sponsor Packages

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### **A la Carte – Sport Specific Sponsor - \$500** (One Year)

*\*Sport Specific is choice of one sport*

- Sponsor Logo and Link on Sport Specific Page on SDSGA Website
- Sponsor Logo on Printed Senior Games Sport Specific Promotional Materials
- Banner Display and Vendor Table at Sport Specific Senior Games Event
- Complimentary Admission to Celebration of Athletes
- Use of San Diego Senior Games and California Senior Games Logos